



ODD SOCK FILMS

FOR IMMEDIATE RELEASE

***Just Himself* goes from broadcast to distribution**

Film festival submissions still being made

January 12, 2012 (St. John's, NL) – Newfoundland-based Odd Sock Films and m0xY Productions are pleased to announce that *Just Himself: the story of Don Jamieson*, a documentary by Joshua Jamieson, narrated by Brian Tobin, has been picked up for distribution by Ontario-based Visual Education Centre (VEC). This announcement follows an October 2011 broadcast on NTV (CJON-DT), with an additional two air dates scheduled.

As a broadcaster and politician, Don Jamieson provided an invaluable public service to Canadians. The documentary is written and directed by his grandson, giving it an insight and angle unlike anything else that could ever be done on the subject. Don's involvement during Newfoundland's confederation gave him a first-hand taste of politics. After connecting with Geoff Stirling, the two established CJON- TV and CJYQ radio. Don continued to develop the Canadian broadcasting industry as the President of the Canadian Association of Broadcasters (CAB) from 1961 – 64. Elected as the MP for Burin-Burgeo, he served in Trudeau's cabinet in four portfolios: Defence, Transportation, Regional Economic Expansion and External Affairs. Don shortly returned to private life, before being appointed Canadian High Commissioner to the United Kingdom, with "his fund of political anecdotes and Newfoundland stories [making] him a firm favourite with the Queen," (*Daily Telegraph*, 1986).

The documentary discusses Jamieson's career highlights with Don's family, two former prime ministers, senators, MPs, MHAs, journalists and academics before exploring how time, technology and social media have changed the world of politics. The film aims to engage the audience to look at politics in a new light, getting an inside look at public life. "With growing apathy amongst Canadians, especially youth, we're excited to be working with VEC to make this documentary even more accessible," Jamieson said.

The distribution agreement makes *Just Himself* commercially available immediately, for home or educational use, online via the company's website (www.visualed.com) or by phone at 1-800-668-0749. VEC is a leading supplier of audio and video educational resources, for over forty years, providing cost-effective audio-visual programs in English and French, produced to the highest professional standards.

Just Himself finds out if it's been selected for the True / False Film Festival (Columbia, MO), Canada International Film Festival (Vancouver, BC) and the Cleveland International Film Festival throughout February 2012.

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Media enquiries:

Joshua Jamieson - Producer / Director / Writer
m0xY Productions
Phone: (709) 746-9361
<http://justhimself.wordpress.com>
jjmox@gmail.com

Jill Knox-Gosse – Executive Producer
Odd Sock Films
Phone: (709) 726-1834
Cell: (709) 689-5669
jkgosse@yahoo.ca